

For Immediate Release

Contact: Doug Davis
President
Davis Harrison Dion
312-332-0808
doug@dhdchicago.com



STRATEGIC COMMUNICATIONS

Davis Harrison Dion Wins Five National Pro-Comm Advertising Awards; Two Best of Division

Chicago -- Davis Harrison Dion was one of the top winners in the 2007 Pro-Comm awards given annually by the Business Marketing Association to honor the country's best in business-to-business marketing and communications.

Now in its 32nd year, Pro-Comm is ranked as one of the advertising industry's premier competitions, drawing hundreds of b-to-b entries annually from marketing agencies and clients from around the United States.

Winners for Davis Harrison Dion were:

- Best of Division, Multiple Mailings, for IDEAL Industries, Inc.
- Best of Division, Outdoor, for NES Rentals, Inc.
- Award of Excellence, 4-Color Ad Campaign over \$200,000, for the Chicago Convention and Tourism Bureau.
- Award of Excellence, Multiple Mailings, for the Chicago Convention and Tourism Bureau and the Metropolitan Pier and Exposition Authority (McCormick Place West Building)
- Award of Excellence, New Product Launch, Corn Products U.S. (Expandex -- A Revolution in Gluten-free Baking).

"Our clients have compelling stories to tell," said Doug Davis agency President. "It's gratifying to be recognized by your peers for effectively getting those stories out to your target audiences through a winning strategy, inspired media and great creative."

A Chicago advertising force for more than 25 years, Davis Harrison Dion offers strategic communications for the manufacturing, tourism, senior living, professional services, food and pet markets.

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